6 ONLINE HOLIDAY SHOPPING TIPS



Beware of emails, texts or other promotions that seem suspicious or encourage you to urgently click on links. Scammers are fond of setting up fake e-commerce sites. Prior to making a purchase, read customer reviews of the merchant or check BBB.

If possible, use a credit card instead of a debit card because there are more consumer protections for credit cards if something goes awry.

Pay attention to the types of information a website collects to complete your transaction. If a merchant requests more data than you feel comfortable sharing, cancel the transaction.

> Create long and unique passphrases for all accounts and use multifactor authentication (MFA) wherever possible.

Avoid shopping online using public Wi-Fi while at a coffee shop or airport. It is convenient, but it is not very secure.

